



Artificial Intelligence or AI is dominating the discussion both in board rooms and in our personal lives. The use of AI based assistants such as Siri and Alexa have demonstrated to the average consumer the potential of these technologies. Many of the leading technology companies are embedding machine learning into their existing products which we as consumers are adopting with almost no awareness. AI has also invoked the fear of loss of jobs and this is worrying governments and individuals alike.

There are two approaches to adopting AI – we can incrementally adopt AI and enhance our existing business processes or we can take a very transformative approach to leverage AI.

Dr Jekyll and Mr Hyde was one of the epic pieces of literature from the 19th century. It captures the period during which scientific innovation, economic prosperity as well as the fear of technology existed. We see many parallels in the 21st century. The rise of AI and disruptive technologies are provoking fear amongst people about the loss of jobs, machines taking over the world. How do we prepare ourselves for this disruptive future? Using this powerful analogy, this keynote will take audiences on a journey that while a lot has changed, quite a bit has not changed. The central themes of human behavior are still the same.

Learning from multiple user cases of AI across industries and careers, this intriguing content will discuss how you can take an **AI-First** approach to transforming your business, industry and company.

Delivered in keynote or a workshop, it will cover:

- What AI is all about and its potential implications on business, society and careers?
- What is economic impact of AI? Can we measure that?
- How are governments and regulators responding to this?
- What are Business Model implications of AI?
- Who has already adopted AI and case studies of early adopters?
- Which business processes are a great starting point for adoption / integration?
- What are the different approaches to integration of AI?
- What are the visionary scenarios of how the business and industry will change as result of AI?
- Do companies build internally or outsource or partner?
- Who are the leading vendors? What are the important considerations in the choice of partners?
- Where are the AI engineers? How do you build your talent pool to support the journey?
- What are the challenges we should be aware of when we proceed on the AI journey?

The keynote will be customized based on the seniority of the attendees, their industry as well as context of the particular event. Manoj draws parallels from history to help the audience understand and appreciate the opportunity as well the risks involved in adopting an AI first approach.